

## WHY EXECUTIVES WITH HEART?

Executives with Heart is an elite group of leaders committed to building a world of longer, healthier lives for all. At the American Heart Association, we believe healthy employees are the heart of a healthy business and Executives with Heart serves as the foundation for inspiring a culture of health and well-being in the workplace and beyond.

As an Executives with Heart member, you are helping advance the mission of the American Heart Association in your community and across the country.



### Join Executives with Heart in 2024 to be a part of our second century of saving lives.

June 10, 2024, marks 100 years of scientific discovery and innovation by the American Heart Association. Founded in Chicago by six cardiologists, the Association now the nation's oldest and largest voluntary organization dedicated to fighting heart disease and stroke.

During its second century of bold action, the Association is committed to advancing health and hope for everyone, everywhere



# **EXECUTIVES WITH HEART MEMBERSHIP**

The purpose and passion behind Executives with Heart connects leaders across America to fight heart disease and stroke. As the #1 and #5 killers in the US, nearly everyone has a connection to this purpose.

## **RECOGNIZING IMPACT**

- Headshot displayed at Heart Walk
- Spotlight on AHA social media channels
- Top fundraisers displayed on website main landing page
- Featured on weekly leaderboard emails to top community executives

### NETWORKING

- Invitation to AHA's annual leadership event
- Invitation to additional networking events throughout the campaign year
- Group photo at Heart Walk

\*Note, outside of an initial meeting with AHA staff, there are no required meetings to participate.

#### CARRYING THE TORCH THANK YOU TO OUR 2023 EXECUTIVES WITH HEART MEMBERS

Bob Barrett, Florida Power and Light Company Brian Brescia, Nowlen Holt & Miner, P.A. Greg Brostowicz, McNicholas & Associates Mike Castro, PwC Matthew Chait, Shutts & Bowen LLC Darcy Davis, Healthcare District of Palm Beach County Greg Downs, 2023 Executives with Heart Chair William Eady, BNY Mellon Hilda Gonzalez, Palm Beach County Sheriff's Office Karen Hinds, Workplace Success Group Scott Hurd, TBC Corporation, 2023 Heart Walk Chair Sam Kato, TBC Corporation Michael Kohner, Alvarez & Marsal Trey Mahoney, UBS Financial Services Inc. Lanelle Median, Carrier Gina Melby, 2022 Heart Walk Chair Judge Moss, Sotheby's International Realty Troy Rice, Florida Power and Light Company Eric Silverman, Eastham Capital Marilyn Spunar, Carrier Andrea Steele, Healthcare District of Palm Beach County Ken West, HCA Florida JFK Hospital Tim White, Carrier





2024 Chair of Executives with Heart Gina Melby HCA Florida Healthcare



2023 Top Fundraising Individual Sam Kato Chief Executive Officer, TBC Corporation

For more information, contact Jessie.Brooks@heart.org or Allison.Crouch@heart.org

Heart Walk. Health & Well-Being. Field Day.